

# SYNEMATIC MEDIA AND CONSULTING PRIVATE LIMITED

Regd. Office: Flat No. 402/B, 4th Floor, New Sangam CHS LTD Juhu Versova Link Road,  
ZAF Club, Andheri (W), Mumbai - 400053

Email; [synematicmediaconsulting21@gmail.com](mailto:synematicmediaconsulting21@gmail.com); CIN: U22300MH2020PTC336017

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Date: 23/04/2024

To,

BSE Limited,  
Phiroze Jeejeebhoy Tower,  
Dalal Street Fort,  
Mumbai-400001

Dear Sir/ Madam,

**Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011**

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, We, M/s. Synematic Media and Consulting Private Limited, having registered office at Flat No. 402/B, 4th Floor, New Sangam CHS LTD Juhu Versova Link Road, ZAF Club, Andheri (W), Mumbai City, Mumbai, Maharashtra, India, 400053, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 1,50,000 Equity shares of Brandbucket Media & Technology Limited on 07<sup>th</sup> February, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

**For Synematic Media and Consulting Private Limited**

**Anand Vasant Mode**  
Director  
DIN: 07841998  
Place: Mumbai

*CC: TO*  
*Board of Director*  
**Brandbucket Media & Technology Limited**

Encl: as above

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## Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	<b>Brandbucket Media &amp; Technology Limited</b>		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer	Synematic Media and Consulting Private Limited		
Whether the acquirer/ disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
<b>Details of the acquisition / disposal as follows</b>	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>#Before the disposition under consideration, holding of:</b>			
a) Shares carrying voting rights	6,36,000	2.74	2.74
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>6,36,000</b>	<b>2.74</b>	<b>2.74</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	1,50,000	0.65	0.65
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
<b>e) Total (a+b+c+/-d)</b>	<b>1,50,000</b>	<b>0.65</b>	<b>0.65</b>

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#After the disposition holding of:			
a) Shares carrying voting rights	4,86,000	2.09	2.09
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	4,86,000	2.09	2.09
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b>	<b>Shares</b>	
	07/02/2024	1,50,000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		

(\* ) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:** The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non promoter on 18th December, 2023 and listing of said shares are under process.

**For Synematic Media and Consulting Private Limited**

**Anand Vasant Mode**

**Director**

**DIN: 07841998**

**Place: Mumbai**